

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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LASHAWN DAWSON, *on behalf of himself and all*
others similarly situated,

Plaintiff,

-v-

NETBRANDS MEDIA CORP, d/b/a/
24HOURWRISTBANDS.COM,

Defendant.
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23-CV-8457 (JMF)

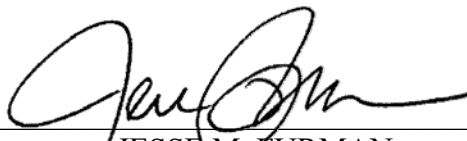
ORDER

JESSE M. FURMAN, United States District Judge:

Plaintiff alleges that Defendant's website is not accessible to blind and visually impaired customers and, thus, violates Title III of the Americans with Disabilities Act ("ADA"), 42 U.S.C. § 12181 *et seq.* In the Court's experience, cases involving such claims almost always settle, often even before the initial pretrial conference. To that end, by separate Order to be entered today, **the Court is referring this case to the assigned Magistrate Judge for General Pretrial Purposes, including settlement. To be clear, the referral does *not* encompass any dispositive motions, which will be handled by the undersigned in the normal course.**

SO ORDERED.

Dated: September 28, 2023
New York, New York



JESSE M. FURMAN
United States District Judge